

MICIS 2017 REPORT

January 1 - December 31, 2017

MICIS, the Maine Independent Clinical Information Service, has been providing evidence-based prescribing education in Maine since 2008.

2017 Program

The Maine Department of Health and Human Services requested changes to the terms of the MMA's MICIS contract in 2017 to address the statewide need for opioid prescribing education delivered to prescribers. Among other components of Maine P.L. 2015, Chapter 488, the law calls for mandatory continuing medical education (CME) for prescribers, with completion of three hours of CME on the prescription of opioid medication before license renewals are cycled starting on January 1, 2018.

In 2017, MICIS offered 1- to 3-hour presentations on opioid prescribing on both clinical and legal topics to inform prescribers of their legal obligations under Chapter 488 and to present clinical aspects of opioid prescribing, tapering, and acute and chronic opioid treatment. This was a change from the academic detailing one-to-one or one-to-few model to add a larger scale, one-to-many delivery system.

Presentation Topics and Materials

In 2017 there were 62 presentations scheduled for 1, 2 and 3 hours at hospitals, medical practices, meetings and conferences. MICIS also presented three 1-hour webinars, and presented at a pain conference and for UMA nursing students. The clinical modules and presentations on opioid prescribing were researched and developed by MICIS Academic Detailers Elisabeth Fowlie Mock, MD, MPH and Erica Pierce, MMSc., PA-C, and the presentation on Chapter 488 was created by the attorneys at the Maine Medical Association.

Presentations on Opioid Prescribing: Six 30-minute presentations and related program materials on opioid prescribing were developed as part of the 2017 MICIS contract, instead of purchasing materials from ALOSA Health or another provider.

1. The genesis of the opioid crisis: "How We Got Here"
2. Opioid Basics: MMEs & Tapering
3. Practice Transformation & QI for Opioids/Chronic Pain
4. Harm reduction: Naloxone & MAT
5. Communication skills & difficult conversations/Behavioral Health Integration
6. Non-opioid/Non-pharm treatments for acute & chronic pain

The framework for these programs is "Educational Outreach," formatted after Academic Detailing where evidence-based prescribing information is delivered to prescribers at or near their practice sites by specially-trained, trusted colleagues with the goals of improving best practices, clinical service delivery, and quality of care.

Presentation on Chapter 488: The presentation on Chapter 488 was created and updated regularly by the attorneys at the Maine Medical Association. An MMA attorney presented all 1-hour presentations on Chapter 488 and legal/regulatory topics as well as the 1-hour Chapter 488 presentation at all 3-hour programs that included both clinical and legal topics.

Most presentations were requested by a hospital, medical practice, specialty society, or other health care group. These presentations at medical practices, hospitals, meetings and conferences featured one hour on the Chapter 488 law or one hour with two of the clinical modules. Four of the clinical topics and the Chapter 488 presentation were combined for a 3-hour program, and all six 30-minute clinical modules were also presented for a 3-hour program. There was one 2-hour presentation.

Type of Presentation	Number of Presentations
One hour presentation – clinical topics	14
One hour presentation – legal & regulatory	19
Three hour presentation – clinical topics	8
Three hour presentation – clinical & legal topics	20
Two hour presentation - clinical topics	1
One hour webinar – clinical topics	3 webinars

Regional Presentations: MICIS presented six 3-hour regional programs for large groups in:

- Brewer: June 14 with 141 people attending
- Auburn: July 19 with 131 people attending
- Augusta: September 19 with 105 people attending
- Caribou on September 27 with 50 people attending
- Wells on November 1 with 87 people attending
- Portland on December 6 with 64 people attending

MICIS and AdCare Educational Institute of Maine partnered on 5 of the MICIS regional presentations, with AdCare responsible for the meeting venue logistics and online registration and MICIS responsible for the presentation, presenters and program materials. AdCare also provided online registration for the December 6 MICIS program.

Webinars: MICIS presented three 1-hour webinars for Quality Counts on October 31 with 91 attending, December 5 with 101 attending, and December 13 with 75 attending.

2017 Attendance:

In 2017 2204 people attended MICIS presentations and 267 people attended webinars presented by MICIS. Some individuals attended more than one of the in-person programs or webinars.

Continuing Medical Education Credit

The Maine Medical Education Trust approved the 2017 MICIS presentations for 1 to 3 hours of continuing medical education, depending on the length of each program. MICIS webinar attendees could also receive education credits for attending the webinars.

Module Title	Learning Objectives
“How did we get here?” the genesis of overprescribing of opioids & subsequent CDC Guidelines	<ul style="list-style-type: none"> • Trace the origin of the opioid crisis in America • Review CDC opioid prescribing guidelines
Opioid Basics: MMEs & Dose reductions	<ul style="list-style-type: none"> • Calculate morphine milligram equivalents & evidence behind limits • Discuss reduction strategies
Practice Transformation & QI for Opioids/Chronic Pain	<ul style="list-style-type: none"> • Review best practices in practice transformation for opioid prescribing • Focus on team-based care including developing “CSI” (controlled substance initiative) teams
Harm reduction: diagnosis & treatment of opioid use disorder including MAT, naloxone prescribing, risks of co-prescribing benzodiazepines	<ul style="list-style-type: none"> • Appropriately diagnose opioid use disorder • Understand requirements and benefits of buprenorphine and naltrexone prescribing • Anticipate prescribing naloxone for all patients and families at risk
Enhancing provider communication skills, building patient/family centered care models & incorporating patient education into practice	<ul style="list-style-type: none"> • Review Trauma-Informed care; discuss integration strategies for behavioral health and chronic pain management • Demonstrate responses to Choosing Wisely®’s 5 Questions
Nonopioid & nonpharm treatment of chronic pain—Evidence-based recommendations	<ul style="list-style-type: none"> • Evidence-based review of alternative treatments for acute & chronic pain • Discuss comprehensive acute pain management plans & reduce surgical overprescribing
<p>Legal and Regulatory Requirements for Opioid Prescribers -</p> <p>Chapter 488 Maine’s New Opioid Prescribing Law & the Opioid Crisis: Implications for Prescribers</p>	<ul style="list-style-type: none"> • To alert health care practitioners to the level of concern among Maine health care policymakers about the opioid abuse and addiction crisis • To provide an overview of the half dozen relevant bills considered by the 127th Maine Legislature during its Second Regular Session in 2016 • To provide a comprehensive review and analysis of P.L. 2015, Chapter 488, <i>An Act To Prevent Opiate Abuse by Strengthening the Controlled Substances Prescription Monitoring Program</i>, the legislation imposing limits on prescription opioid medication; mandating use of the Prescription Monitoring Program (PMP); and requiring specific continuing medical education (CME) for practitioners who prescribe opioid medications.

Presenters on Clinical Topics

MICIS Academic Detailers Erika Pierce, MMSc., PA-C and Elisabeth Fowlie Mock, MD, MPH, FAAFP were the primary faculty for 2017 presentations.

Erika Pierce, MMSc., PA-C is a native of Maine and a 2005 graduate of the Physician Assistant Program at Nova Southeastern University in Ft. Lauderdale. Erika is a member and past president of the Maine Association of Physician Assistants. She has a diverse clinical background that includes Family Practice, Emergency Medicine, Occupational Medicine, Hospitalist and Psychiatry. She currently works for Inland Family Care in Unity.

Elisabeth Fowlie Mock, MD, MPH, FAAFP received her doctorate from Vanderbilt Medical School and a Master of Public Health in Health Policy and Administration from UNC-Chapel Hill. She attended Colby College and Emory University. She is Board Certified in Family Medicine and works part-time as a Hospitalist at EMMC. She is active in leadership of the Maine Academy of Family Physicians.

Erika or Elisabeth presented all 1-hour presentations on clinical topics, and one or both presented at the 3-hour programs. Other presenters included Eva Quirion, FNP, PhD; Noah Nesin, MD; Stephen Hull, MD and Peter Leighton, MD. Presentations sometimes also included short videos with information presented by Eva Quirion, FNP, PhD; Noah Nesin, MD; Peter Leighton, MD and Eric Haram, LADC.

Presenters on Chapter 488

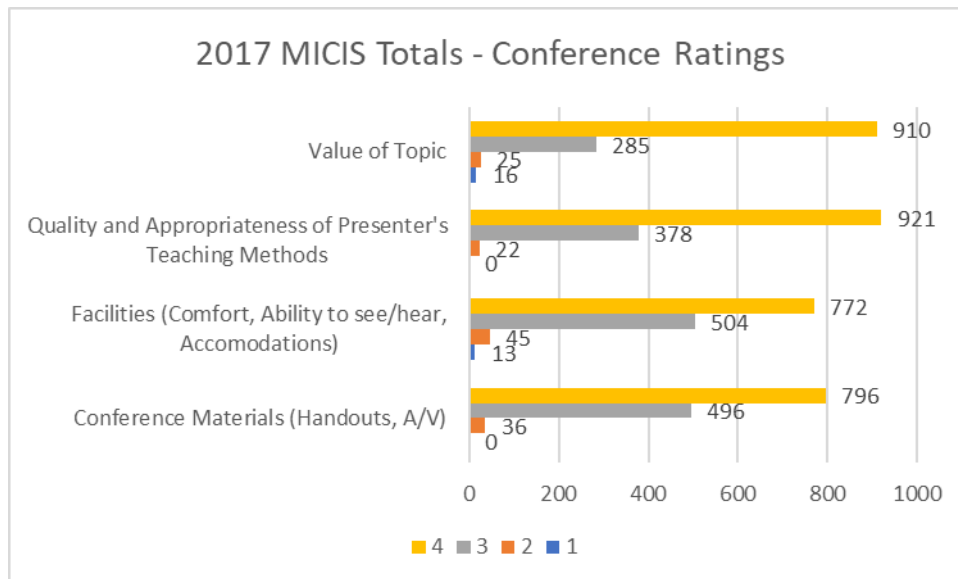
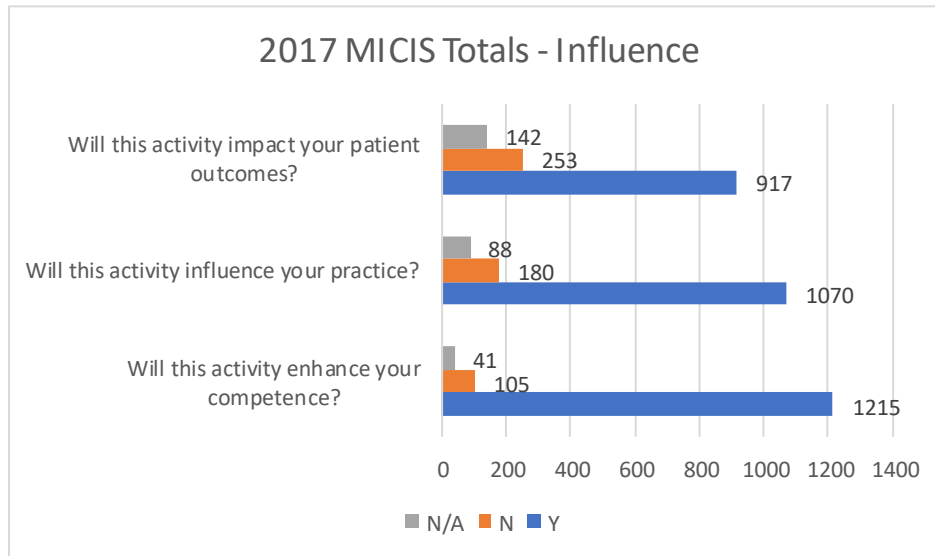
Gordon H. Smith, Esq. is Executive Vice President of the Maine Medical Association. He graduated from the University of Maine with highest distinction and from the Boston College Law School, magna cum laude. He currently serves on the Executive Committee of the AMA Advocacy Resource Center, and is a member of the Board of Directors of the Daniel Hanley Center for Health Leadership. A frequent lecturer to medical groups on various medical legal subjects, Mr. Smith has served as EVP of the MMA since September 1993.

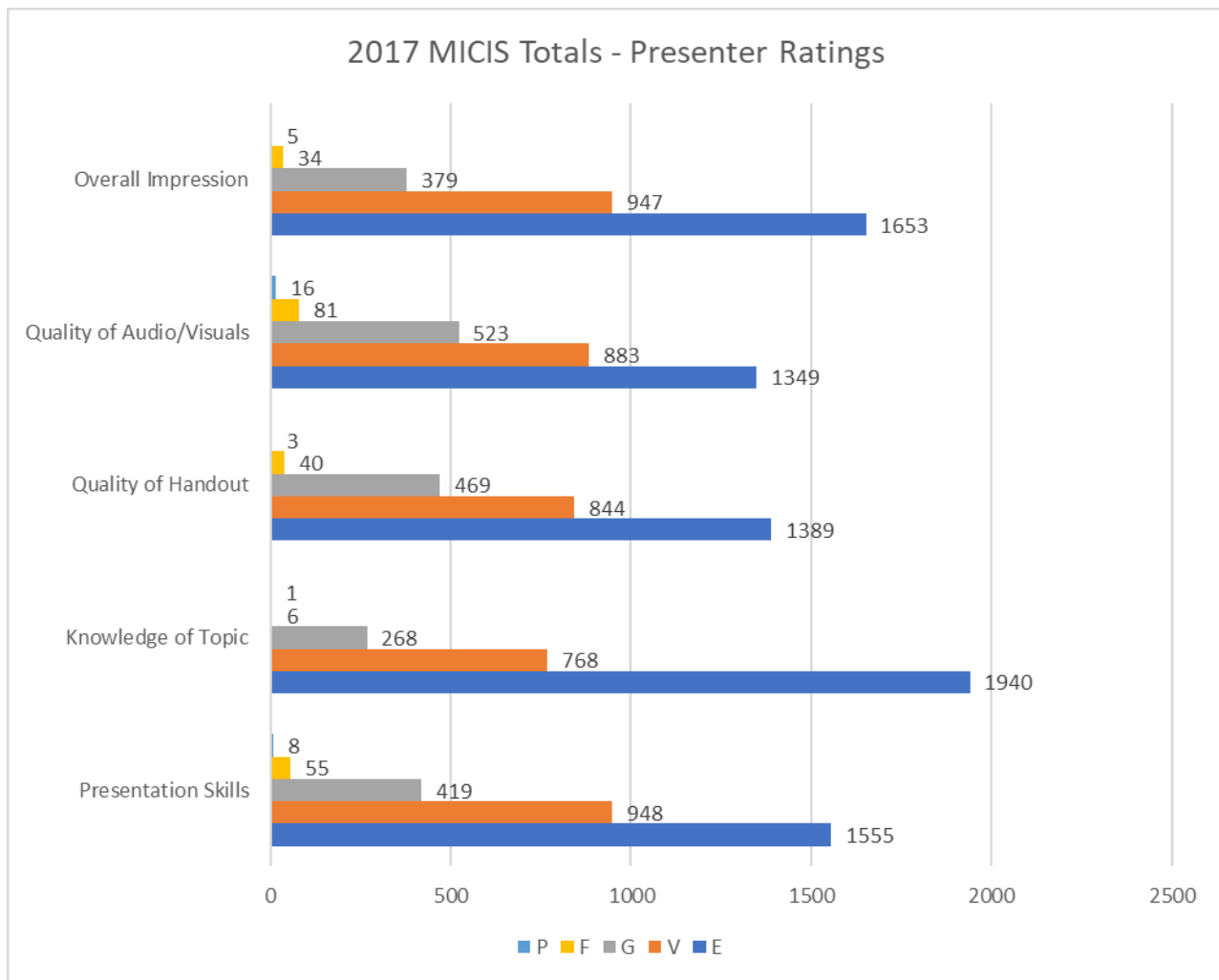
Andrew MacLean, JD is Deputy Executive Vice President & General Counsel at the Maine Medical Association. He is a graduate of Duke University, received his law degree from the University of Maine School of Law, and has represented various health care entities or interests in legislative and regulatory matters since 1992. Mr. MacLean writes and speaks frequently about issues of health law and policy.

Peter Michaud, JD, RN is a nurse and attorney who serves as Associate General Counsel of the Maine Medical Association. His work involves government relations, public health policy and legal analysis. A native of Madawaska, Mr. Michaud graduated from Harvard College in 1972, the University of Maine School of Law in 1977, and the Central Maine Medical Center College of Nursing and Health Professions (now the Maine College of Health Professions) in 2011. Upon retiring from the practice of law in 2009 Mr. Michaud attended nursing school and worked as a nurse in New Hampshire at Dartmouth-Hitchcock Medical Center and Memorial Hospital. He began his work for the MMA in 2015.

MICIS Evaluations

The following charts reflect responses from MICIS evaluations in 2017. Note: the charts below are based on evaluations completed at programs when clinical topics or both clinical and legal topics were presented.





MICIS Website

The MICIS website www.micismaine.org provides information about the Maine Independent Clinical Information Service, academic detailing, the 2017 and 2018 presentations on opioid education, and related resources for health care providers. The website will be updated regularly in 2018 with the addition of new information and resources to the Opioid Education section. This section will feature a chronic pain toolkit with resources for prescribers on evidence-based alternative treatment modalities as well as resources for patients.

MICIS in 2018

In 2018 MICIS will continue to focus on providing opioid education and will schedule presentations throughout the state to present an updated presentation on opioid law and regulations and two new presentations on opioid topics for health care providers. We look forward to continuing our relationship with the Maine DHHS to assist with providing education on this important topic.