**[Salutation]**,

The American Medical Association is committed to ending the opioid epidemic by working with physicians, health insurers, policymakers and all other stakeholders. We urge you to help us by taking the following actions:

* Use the sample email and blog post to send an email (and post on Facebook) to your physician
* membership promoting the site and the available resources, and asking them to share their stories
* Linking to [end-opioid-epidemic.org](https://www.end-opioid-epidemic.org/) from your website, and sharing the attached content & images on your social channels
* Sending a joint press release announcing that your organization is partnering with the AMA to end the opioid epidemic

Your work already has been instrumental in helping build the End the Epidemic microsite. Now, we need your help to not only keep the site up to date with the most relevant information from your society, but to capture the stories we all need to advance our advocacy efforts. The AMA will gladly share the information we collect with you.